



THE VALLEY HOTEL HOMewood BIRMINGHAM, A CURIO BY HILTON

Homewood, Alabama USA

F&B Revenue, Rate, and RGI Exceed Expectations in First Year

The Valley Hotel offers a modern retreat infused with an independent spirit that blends Southern charm and contemporary lifestyle. Just minutes away from bustling downtown Birmingham, the property features spacious rooms, an upscale chef-driven restaurant, a signature café and over 7,000 square feet of meetings and event space.

To learn more about this hotel, visit [valorhospitality.com/global portfolio](https://valorhospitality.com/global-portfolio).

ADR Index **134.4**
– vs. year one projections –

ADR GROWTH **+\$20**
– vs. year one projections –

ADR PREMIUM **\$63.64**
– to comp set –

RGI **+145.4**
(RevPAR Index)
– vs. year one projections –

RGI **+111** WITHIN 3 MONTHS
– vs. high-end Birmingham hotels –

F+B REVENUE **+\$1.2M**
– by year-end 2021 vs. year one projections –

THE VALLEY HOTEL HOMEWOOD BIRMINGHAM, A CURIO BY HILTON

Homewood, Alabama USA



Nestled along Homewood's main thoroughfare, amidst an unparalleled, walkable retail and culinary scene, The Valley Hotel offers a neighborhood feel that mimics Homewood's bucolic environment.



The Valley Hotel is the first luxury lifestyle hotel in the area with an in-house chef-centric concept restaurant.

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