



HOLIDAY INN EXPRESS GATLINBURG

Gatlinburg, Tennessee USA

Achieved Strong Performance since Management Takeover

Our partners at Kemmons Wilson (KW) added a Holiday Inn Express to their portfolio with the new build of the Gatlinburg asset. Following KW Hospitality Partners becoming a stakeholder in Valor, our team assumed the management of the hotel and continued to grow both occupancy and rate in the market. Most importantly, we posted record revenue and NOI performance during the COVID-19 pandemic.

To learn more about this hotel, visit [valorhospitality.com/global portfolio](http://valorhospitality.com/global_portfolio).

CASE STUDY

HOTEL MANAGEMENT

REVENUE
+24%
– 2021 vs. 2019 –

ADR **+26.5%**
– 2021 vs. 2019 –

RevPAR **+20%**
– 2021 vs. 2019 –

NOI **+220%**
– 2021 vs. 2019 –



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VALOR HOSPITALITY PARTNERS

