



THE LODGE AT GULF STATE PARK

Gulf Shores, Alabama USA

Setting the Bar for Environmental and Economic Sustainability

The Lodge at Gulf State Park is the epitome of sustainable tourism. The property operates with a focused commitment to the sustainability and preservation of the Alabama coastline, environment, wildlife and fauna of the Gulf State Park and the region. We honour three pillars of sustainable tourism:

1. Environmentally friendly operations and facilities
2. Support for the protection of cultural and natural heritage
3. Direct and tangible social and economic benefits to local people

To learn more about this hotel, visit [valorhospitality.com/global portfolio](https://valorhospitality.com/global-portfolio).

CASE STUDY

ENVIRONMENTAL, SOCIAL + GOVERNANCE



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- **Eco-friendly construction:** The hotel was constructed to meet the elevated standards of LEED® Gold, SITES® Platinum, and FORTIFIED Commercial™ certifications. Fifteen percent of building materials are recycled materials and 70–75 percent of construction waste was recycled.
- **Responsible Water Sourcing and Routing:** Condensation from the HVAC system is collected and recycled to replace water in the pool. Rainwater is collected and directed to a restored wetland on site rather than being diverted to storm sewers. The hotel also features a permeable parking lot using TrueGrid technology that allows rainwater to drain into the ground.
- **Wildlife Conscious Features:** Lighting is designed with local wildlife in mind. All lighting is shielded away from turtle nesting areas and pointed away from the beach. Lights on the beachside of the property are warmer to be less confusing to wildlife, and floor to ceiling glass windows in the main lobby have bird friendly safety measures.
- **Energy Conservation:** Guest room air conditioning units were installed with sensors that cut off the unit if balcony doors or windows are left open or ajar, and the full hotel is equipped with energy efficient lighting with motion sensors to reduce waste.



**LEED®
GOLD
CERTIFICATION**

**FORTIFIED
COMMERCIAL™ CERTIFICATION**

**SITES®
PLATINUM CERTIFICATION**



VALOR HOSPITALITY PARTNERS



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- **Restorative Landscaping:** Approximately 75 percent of the site is dedicated to native species landscaping that can thrive without irrigation, chemical pesticides or fertilizers. The coastal landscape is restored, and habitats have been created for native birds, nesting sea turtles and the Alabama Beach Mouse.
- **Food and Waste Reduction:** The hotel team recycles all cooking oil and sorts trash into separate bins for composting, animal feed, recycling and more. The hotel also uses plant-based water bottles, Hay Straws® and straws made from reusable bamboo shoots, all of which are biodegradable and made from abundant resources.
- **Conscientious Menus:** The Lodge participates in the Zero Single Serve Initiative, which promotes discontinuing single serve items to guests and practices local sourcing and invasive species fish harvesting to help eliminate non-indigenous saltwater species from the Gulf.



**AVERAGE OF
2,000^{GAL}**
OF HVAC CONDENSATION
is recycled per day

~75%
OF
LANDSCAPING
uses native species

MEMBER OF SUSTAINABLE
SEAFOOD ORGANIZATION,
**GULF SEAFOOD
FOUNDATION**

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